

Dear Sponsorship Manager,

I hope this letter finds you well. I am reaching out to you on behalf of our upcoming summer horse show, a fun and exciting event that brings together horse enthusiasts from our community. We are seeking either monetary sponsorships or product donations suitable for prizes from businesses like yours to support this event and make it a great success.

Your sponsorship would not only help make this event possible but also provide your business with valuable exposure and recognition in our local community. By partnering with us, you will have the opportunity to showcase your support for our equestrian community and gain visibility among our attendees.

We have various sponsorship packages available to suit different budgets and marketing objectives. Your contribution will directly impact the success of our summer horse show and help us continue to promote equestrian activities in our area.

If you are interested in becoming a sponsor or would like more information about our sponsorship opportunities, please don't hesitate to reach out. Your support would mean a lot to us and the entire equestrian community.

Thank you for considering this sponsorship opportunity. We look forward to the possibility of partnering with you for our upcoming horse show.

Warm regards,

Jamie Grgurich Rabbit Mountain Horse Training (807) 621-4522 jamiegrgurich@gmail.com

Sponsorship Packages:

Bronze Package:

Donations of \$100 and under and/or a prize package valued at \$50

Logo Placement in event package and registration form Verbal acknowledgement during event

<u>Silver Package:</u>

<u>Donations of \$100-500 and/or a prize package valued</u> between \$50 and \$100

Logo Placement in event package and registration form Verbal acknowledgement during event Social media shout outs Website recognition Advertisement materials on display at show grounds (must be provided by sponsor)

Gold Package

Donations over \$500 and/or a prize package valued at \$100+

Logo Placement in event package and registration form Verbal acknowledgement during event Social media shout outs Website recognition Promotion of business during prize announcements Including promotional materials in prize package Advertisement materials on display at show grounds (must be provided by sponsor)

<u> Platinum Package</u>

Donations over \$750 and/or a prize package valued at \$250+

Logo Placement in event package and registration form Verbal acknowledgement during event Social media shout outs Website recognition Promotion of business during prize announcements Including promotional materials in prize package Advertisement materials on display at show grounds (must be provided by sponsor)

Platinum Sponsorships have the option to have a Custom 2.5X4 Vinyl Hanging Banner with your business logo Custom hanging banners will be displayed ringside for competitors and spectators and will be featured in our weekend HIGHPOINT photos via social media!!

What your sponsorship covers:

Putting on a local horse show event is costly. Some of our expenses include but are not limited to:

- Venue Cost
- Judge
- Ring Crew and Announcer
- Sound System
- Administrative Costs
- Prizes

Sponsorship opportunities close June 1st.

If you have any questions or would like us to pick up a donation please feel free to call Jamie at (807) 621-4522 or contact us via email: jamiegrgurich@gmail.com